

2012 EDITORIAL CALENDAR

EAST COBBER 2012 Deadlines + Issue Dates

The EAST COBBER publishes a Health & Wellness Guide, an extensive Community Calendar and Dining Guide every month. The following special sections are planned for 2012:

ISSUE DATE	SPECIAL SECTIONS/FEATURES	AD CLOSE	ISSUE DATE
January	Day Camp Guide Do Good Guide Expanded Health & Wellness Section	12/15/11	1/9/12
February	Child Care & Preschool Guide Sweets for your Sweet	1/16/12	2/2/12
March	Home & Garden Guide Consignment Sales	2/15/12	3/1/12
April	Expanded Summer Day Camp Guide Ice Cream Stores	3/15/12	4/5/12
May	Mother of the Year International Restaurants	4/16/12	5/3/12
June/July	Voters Guide Barbeque Restaurant Review	5/15/12	6/7/12
August	Back to School Guide East Cobb Dining Guide	7/16/12	8/2/12
September	Parade & Festival Issue	8/15/12	9/6/12
October	Private School Guide Halloween Happenings	9/17/12	10/4/12
November	Pet Guide Holiday Gift Guide	10/15/12	11/1/12
December	Holiday Gift Guide Holiday Happenings	11/15/12	12/6/12

