

2012

EAST COBBER

INFORM • INSPIRE • INVOLVE

ONLINE ADVERTISING / WEB ADS



LEADERBOARD BANNER AD

680 pixels wide x 80 pixels high
RATE: One Year: \$4,000; \$350/month

FLAG BANNER AD

250 pixels wide x 140 pixels high
RATE: One Year: \$800/year; \$70/month
Blog: \$390/year

SKYSCRAPER BANNER AD

180 pixels wide x 300 pixels high
RATE: One Year: \$1,200/year; \$125/month
Blog: \$800/year

BLOCK BANNER AD

120 pixels wide x 120 pixels high
RATE: One Year: \$1,000/year; \$90/month
Blog: \$480/year

BOTTOM BANNER AD

430 pixels wide x 120 pixels high
RATE: One Year: \$1,000/year; \$90/month
Blog: \$600/year

BOTTOM BANNER AD EXTRA LARGE

430 pixels wide x 240 pixels high
RATE: One Year: \$1,200/year; \$125/month
Blog: \$800/year

EAST COBBER expands its reach by creating an interactive presence on the internet. With 20 blogs streaming relevant, local news everyday, www.eastcobber.com is another platform for you to advertise your business. Prominently placed eastcobber.com ads (with links) are also available for the home page and interior news pages. Contact your account representative for more information.