

## 2013 EDITORIAL CALENDAR

### EAST COBBER 2013 Deadlines + Issue Dates

The EAST COBBER publishes a Health & Wellness Guide, an extensive Community Calendar and Dining Guide every month. The following special sections are planned for 2013:

ISSUE DATE	SPECIAL SECTIONS/FEATURES	AD CLOSE	ISSUE DATE
January	Day Camp Guide Do Good Guide Expanded Health & Wellness Section	12/15/12	1/8/13
February	Child Care & Preschool Guide Sweets for your Sweet	1/15/13	2/7/13
March	Home & Garden Guide Consignment Sales	2/15/13	3/7/13
April	Expanded Summer Day Camp Guide Ice Cream Stores	3/15/13	4/4/13
May	Mother of the Year International Restaurants	4/15/13	5/2/13
June/July	Voters Guide Barbeque Restaurant Review	5/15/13	6/6/13
August	Back to School Guide East Cobb Dining Guide	7/15/13	8/1/13
September	Parade & Festival Issue	8/15/13	9/5/13
October	Private School Guide Halloween Happenings	9/16/13	10/3/13
November	Pet Guide Holiday Gift Guide	10/15/13	11/7/13
December	Holiday Gift Guide Holiday Happenings	11/15/13	12/5/13

