

E-NEWSLETTER AD RATE SHEET

The screenshot shows the East Cobbber e-newsletter layout. At the top is the logo and website URL. Below are several ad sections: 'Make It A Festive Fall Week! Community Events' (with a photo of people), 'Nominate A Deserving Citizen Of The Year' (with a photo of a person), 'Simple Abundance Cooking Class Benefiting ACFB' (with a photo of a chef), 'Fair To Offer Special Day For Seniors' (with a photo of a fair), and 'LIFE UNIVERSITY' (with a photo of two people sitting on a bench). On the right side of the newsletter, there are three vertical ad banners: 'FALL FURNACE TUNE UP' (with a photo of a furnace), 'Cobb Chamber 2015 Citizen of the Year Awards' (with a photo of a person), and 'Lisa Furie' (with a photo of a person). At the bottom right, there are two small square ads labeled 'SMALL' with dimensions 120px by 240px.

ADVERTISEMENTS

PRICING PER WEEK

EXTRA LARGE

\$315

500px (wide) by 300px (high)
5" (wide) by 3" (high)

LARGE

\$290

240px (wide) by 300px (high)
2.5" (wide) by 3" (high)

MEDIUM

\$210

240px (wide) by 170px (high)
2.5" (wide) by 2" (high)

SMALL

\$155

120px (wide) by 240px (high)
1" (wide) by 2" (high)

SENT TO MORE THAN

21,000+ E-MAIL SUBSCRIBERS

- Delivered every Friday
- Sent directly to mostly East Cobb residents and business owners
- Delivers powerful customer messages
- Offers premium ad placement

*Numbers vary monthly. For current numbers, contact your Account Executive.

EXCLUSIVE EXPOSURE:

**Buy all positions for
\$800 per week**