

TOP 10 WAYS WE CAN PROMOTE YOUR BUSINESS



PRINT

- 1 Place a display ad in EAST COBBER.
- 2 Have an advertorial written about your business.



ONLINE OPPORTUNITIES

- 3 With 20 different blogs running on the EAST COBBER blog, you can submit your special news or expert tips to be posted on an EAST COBBER blog. Every post that publishes on an EAST COBBER blog also automatically posts on the EAST COBBER Facebook page and EAST COBBER twitter account.
- 4 List your company on our online business directory.



SOCIAL MEDIA

- 5 Donate a product/service for Facebook Freebie Friday.
- 6 Friend or Like EAST COBBER- then when you post on your Facebook page that info automatically feeds into the EAST COBBER page and 2,200+ EAST COBBER "friends" will read that message.
- 7 Publish a special EAST COBBER offer on EAST COBBER Facebook page.



E-OPTIONS

- 8 Place an ad on the EAST COBBER weekly E-newsletter.



SPECIAL EVENTS

- 9 Meet and greet your customers and prospects by participating in the EAST COBBER Parade and/or Festival, YMCA Healthy Kids Day, Playdates in the Park and other local events.



VIDEO

- 10 We can help you create a corporate video which can be posted on your website, EAST COBBER blog, EAST COBBER online business directory, and featured as our Video of the Week.