

## E-NEWSLETTER AD RATE SHEET



### ADVERTISEMENTS PRICING PER WEEK

**SMALL** \$210  
 240px (wide) by 170px (high)  
 2.5" (wide) by 2" (high)

**MEDIUM** \$250  
 240px (wide) by 240px (high)  
 2.5" (wide) by 2.5" (high)

**LARGE** \$300  
 240px (wide) by 300px (high)  
 2.5" (wide) by 3" (high)

**EXTRA LARGE** \$400  
 500px (wide) by 300px (high)  
 5" (wide) by 3" (high)

**SENT TO MORE THAN  
 21,000+ E-MAIL SUBSCRIBERS**

- Delivered every Friday
  - Sent directly to mostly East Cobb residents and business owners
  - Delivers powerful customer messages
  - Offers premium ad placement
- \*Numbers vary monthly. For current numbers, contact your Account Executive.