

2019

# EAST COBBER

INFORM • INSPIRE • INVOLVE

## ONLINE ADVERTISING/WEB ADS



### LEADERBOARD BANNER AD

728 pixels wide x 90 pixels high  
8" (wide) x 1" (high)

**RATE: One Year: \$6,000; \$350/month**  
**File size: 80Kb**

### FLAG BANNER AD

250 pixels wide x 125 pixels high  
2.5" (wide) x 1.5" (high)

**RATE: One Year: \$1,000/year; \$100/month**

### SQUARE BANNER AD

250 pixels wide x 250 pixels high  
2.5" (wide) x 2.5" (high)

**RATE: One Year: \$1,220/year; \$150/month**

EAST COBBER expands its reach by creating an interactive presence on the internet. With relevant, local news posted everyday, www.eastcobber.com is another platform for you to advertise your business. Prominently placed eastcobber.com ads (with links) are also available for the home page and interior news pages. Contact your account representative for more information.